

# WALES BUSINESS AWARDS 2023

## Green Business of the Year

Sponsored by:



**Sustainability and 'going green' has been brought to the forefront of the agenda for all businesses by climate change. How has your business adapted to become more eco-friendly and reduce your carbon output?**

**This award will be recognising businesses that have adopted greener ways of working, leading to a more positive impact on their business and the environment.**

Provide a 3-4 minute video answering the following questions:

1. Provide a brief description of your business, describing the products / services you provide
2. Describe your plans for future growth / development
3. Why should your business win this category?
4. Explain how winning this category would impact your business

Upload your video to a suitable video-sharing platform where we can download (eg. Dropbox, Googledrive, wetransfer etc)

If you are shortlisted you will be invited to an online interview where you will be asked the following questions:

1. What changes have you made to the assets you have invested in to ensure a greener operation now and for the future?
2. How have you ensured that your procurement processes and finished products/services are enviro-friendly?
3. What investments have you made in your business to ensure a greener future?
4. What employee initiatives have you put in place to ensure your employees are not contributing to an excessive carbon footprint?
5. What challenges have you had to face and overcome in your business in the last year?
6. What are the future plans for your business and how will you achieve those?