

WALES BUSINESS AWARDS 2023

Global Business of the Year

Sponsored by:



Doing business overseas is a challenge with so many different factors affecting the movement of goods and people. We are celebrating businesses who trade on a global scale and promote Brand Wales.

This award recognises the strength of Wales' exporters. Entrants for this award must stand out from the crowd on the International stage and demonstrate that they have generated significant and/or sustained increases in their export activity.

Provide a 3-4 minute video answering the following questions:

1. Provide a brief description of your business, describing the products / services you provide
2. Describe your plans for future growth / development
3. Why should your business win this category?
4. Explain how winning this category would impact your business

Upload your video to a suitable video-sharing platform where we can download (eg. Dropbox, Googledrive, wetransfer etc)

If you are shortlisted you will be invited to an online interview where you will be asked the following questions:

1. Detail your market – which countries do you export to and how has this trade developed your organisation?
2. What % of your business is represented by international sales and how has this developed over the past three years?
3. What new skills have your employees needed to learn to enable your global marketplace presence?
4. What challenges have you experienced in your supply chain and how have you addressed them?
5. What challenges have you had to face and overcome in your business in the last year?
6. What are the future plans for your business and how will you achieve those?