

WALES BUSINESS AWARDS 2023

Diversity & Inclusion Award

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Advancement and acceptance cannot be taken for granted. It has been shown that a diverse workforce is good for business yet people in minorities do not always have the same access to opportunities, remuneration and success as others.

This award recognises businesses that are creating an environment of acceptance and inclusion, through hiring practices, inclusion policies and fair opportunities.

Provide a 3-4 minute video answering the following questions:

1. Provide a brief description of your business, describing the products / services you provide
2. Describe your plans for future growth / development
3. Why should your business win this category?
4. Explain how winning this category would impact your business

Upload your video to a suitable video-sharing platform where we can download (eg. Dropbox, Google Drive, wetransfer etc)

If you are shortlisted you will be invited to an online interview where you will be asked the following questions:

1. How have you built diversity into your business' hiring practices and benefits?
2. What programmes or initiatives do you have in place to foster an inclusive culture in your workplace?
3. What practical measures has your business taken to make your workplace accessible and adaptable for employees with specific needs?
4. How have you built diversity and inclusion into your relationships with your customers?
5. What challenges have you had to face and overcome in your business in the last year?
6. What are the future plans for the people in your business and how will you achieve those?