

WALES BUSINESS AWARDS 2023

Digital Business of the Year

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Digital connectivity is constantly accelerating with the move to more hybrid models of working, greater focus on sustainable outcomes and increasing digital innovation. How has your business embraced technology and used it to improve your business?

This award will be recognising businesses that have used digital technology to improve their business or services, as well as their internal processes and employee experience.

Provide a 3-4 minute video answering the following questions:

1. Provide a brief description of your business, describing the products / services you provide
2. Describe your plans for future growth / development
3. Why should your business win this category?
4. Explain how winning this category would impact your business

Upload your video to a suitable video-sharing platform where we can download (eg. Dropbox, Google Drive, WeTransfer etc)

If you are shortlisted you will be invited to an online interview where you will be asked the following questions:

1. How has digital adoption improved your customer journey?
2. How has technology improved your employees' job roles, through internal communications and improving productivity?
3. What improvements have you seen to your turnover as a result of digitisation?
4. How has the use of technology helped protect or improve your property or IP?
5. What challenges have you had to face and overcome in your business in the last year?
6. What are the future plans for your business and how will you make that a reality?