

THE QUEEN'S AWARDS FOR ENTERPRISE

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Awards background

The Queen's Awards for Enterprise recognise and encourage the **outstanding achievements of UK businesses** in the fields of:

- Innovation;
- International Trade;
- Sustainable Development; and,
- Promoting Opportunity (through social mobility).

The UK is full of **exciting and innovative** businesses and the Queen's Awards for Enterprise is a great way of celebrating their success.

Whether a small business with a great innovative product or service, or a larger company running an impressive social mobility programme, this award is a **prestigious way to recognise your contribution to enterprise**.

The Queen's Awards for Enterprise are open to applications from almost all businesses of all sizes throughout the UK in every sector.

Access your promotion tools (l.e leaflet, fact sheet: <https://drive.google.com/drive/folders/1WMXxcHBxNXUmXfUL2ld1rM4hLm1A4SYE?usp=sharing>)



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Eligibility criteria

Company must:

- be based in the UK;
- file its Tax Returns with HM Revenue and Customs;
- be a self-contained enterprise;
- have at least two full-time UK employees or part-time equivalents;
- demonstrate strong corporate social responsibility



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2021 Queen's Awards winners

 **205** winners

 **5** double winners

 **92%** of winners are SMEs

 **44** winners have less than 10 employees



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2021 Queen's Awards winners

-  **122** International Trade winners
-  **48** Innovation winners
-  **17** Sustainable Development winners
-  **18** Promoting Opportunity winners



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Celebrating Success



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Application Guidance: Top Tips

Some of the things we are looking for:

- **Check your eligibility online**
- **Plan your responses by downloading the pdf application form**
- **Use plain English**
- **Provide evidence**
- **Tell your story**
- **Add collaborators**
- **Allow sufficient time**
- **Quantitative and qualitative evidence to support your claim**



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How to apply

- Almost all **UK businesses** (including non profit) can apply
- The application process is **free**
- All applications must be made **online**
- You may apply for **more than one** category.
- The application process for the 2021 Queen's Awards for Enterprise opened on **1 May and will close on 8 September 2021**.
- Eligibility criteria and information on how to apply is available at <https://bit.ly/1JA7Tz8>



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Applying for a Queen's Award in 2022

During these challenging times, it is important that we still take the time to reflect and celebrate the success of outstanding British businesses.

The Queen's Awards for Enterprise are the most prestigious awards for UK businesses and is a globally recognised royal seal of approval for UK companies. We want to ensure that businesses can still apply for a Queen's Award, despite factors which could have prevented them from doing as well as they had originally predicted for 2021/22.

2022 round:

- Eligibility criteria remains unchanged
- Applicants can manually input financial years – enabling them to wind back a year if their last financial year has been affected by Covid-19, storms, or flooding. For example, an International Trade applicant whose sales were badly effected in 2020, could provide figures for 2015 - 2019, rather than up to 2016 - 2020. Alternatively, they may prefer to submit figures over a shorter period of time. i.e three years instead of six for International Trade and two years rather than five for Innovation.
- Greater discretion granted to assessors to evaluate commercial success and challenges by uncontrollable external factors. They will also take into account sector specific effects of the pandemic and will not compare one application against another. It is important for us to still see the trends and patterns of each business' commercial success, to see how well they performed before these challenging times.



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Contact us



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