



Management Knowledge Transfer Partnerships (mKTPs) can help deliver your strategic business goals, in partnership with Cardiff Metropolitan University.

Here is a summary:

- 12-36 months in length
- Welsh SMEs pay 25%* of typical cost of £90k a year (50% for larger companies)
- Business / management future leader embedded full time in the company
- Support from academic team including ½ day a week hands-on at company premises
- Transformative / Strategic / Change Management processes embedded within the company by the professional supported by the academic team

*25% for applications received by 30th June 2021; 33% after that time

SMART Partnerships

- Offers financial support to innovative collaboration projects that require a range of expertise to help businesses grow, improve productivity and increase competitiveness. The aim of SMART Partnerships is to support collaborative projects, with a clear focus to increase the capacity and capabilities of Welsh businesses to develop R&D activities by linking them with Research Organisations and an associate, to work on a specific project to develop new products, processes and services in alignment with Smart Specialisation.
- Funding will support 50% of the total eligible project costs. The business partner shall provide the remaining balance of the total eligible projects costs. The funding will be awarded to the research organisation. Duration of projects: 6-12 months

The areas we have expertise in are:

- Tourism including accessibility solutions
- Executive Education – [Twenty20 programme](#) and the Executive MBA
- Marketing
- Economic Development and Regeneration
- Renewal Energy – policy and economics
- Well-being in the workplace
- Improving productivity

For more information on any of the above, please contact:

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